

Press Release

November 18, 2025

MITSUI-SOKO HOLDINGS Co., Ltd.

**MITSUI-SOKO HOLDINGS Wins the “Most Liked!”
IR Award for the First Time at the 2025 IR Awards**

MITSUI-SOKO HOLDINGS Co., Ltd. (Head Office: Chuo-ku, Tokyo; President & CEO: Hiromu Koga) is proud to announce that we have received the “Most Liked!” IR Award at the 2025 IR Awards, organized by the Japan Investor Relations Association (JIRA).

**About “Most Liked!” IR Award**

This award aims to gather insights from companies participating in the IR Awards through a voting process, foster proactive investor relations initiatives, and advance the adoption of industry best practices. For the 2025 award, 18 companies, including ours, were chosen from 227 entries following a selection centered on the theme “efforts to cultivate a new, more diverse shareholder base.”

We have made available [Information Material for New Investors](#) on our IR page to deepen their understanding of our business structure and enhance transparency in our communications. These materials have significantly broadened the scope of disclosure for key items that investors frequently request. The disclosure of new information has been facilitated by the collaboration of our customers and other stakeholders. We recognize that this series of initiatives has fostered considerable empathy and played a crucial role in our winning this award.

For more than a century since its inception, the MITSUI-SOKO Group has engaged in business activities that connect with diverse regions and communities worldwide. To foster mutual trust among these diverse stakeholders, we prioritize proactive disclosure of information and ongoing dialogue. Through co-creation with our stakeholders, the Group is committed to enhancing corporate value and contributing to the realization of a sustainable society.

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- ◆ **About our winning of “Most Liked!” IR Award**

<https://www.jira.or.jp/activity/bluechip.html>

- ◆ **About “Information Material for New Investors” of the MITSUI-SOKO Group**

https://www.mitsui-soko.com/ir/library/new_investor_ir

For inquiries regarding this matter

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