

FOR IMMEDIATE RELEASE

MITSUI-SOKO HOLDINGS Co., Ltd.

**Introducing the MSP (Most Supportive Person) Category:
A New Addition to the Group's Internal Awards Program**

Fostering a mutually respectful work environment to enhance human capital

The MITSUI-SOKO Group (hereinafter, the "Group") recognizes that its people are the cornerstone of its competitiveness and is dedicated to enhancing its human capital, the bedrock of its sustainable growth.

We have recently established the "Best Practices Award MSP (Most Supportive Person) Category" to honor employees who consistently provide support to their colleagues, receive gratitude from numerous team members, and actively enhance corporate value, as highlighted in internal nominations. The first awards ceremony took place on May 22, 2024, during which six individuals were chosen for recognition: one from MITSUI-SOKO HOLDINGS and one representative from each operating company within the Group. Commemorative gifts were given to the deserving recipients.

In 2017, the Group launched the Best Practices Award, an internal recognition program designed to celebrate excellence within the organization. The program is structured into three categories: the "Business Improvement Category" celebrates successful practices that enhance quality and efficiency within operations, the "Sales Solution Category" acknowledges co-creation efforts and best practices in focused areas within sales, and the currently introduced "MSP Category" serves as the final component, ensuring comprehensive recognition across all operational domains.



Through this Best Practices Award, the Group remains dedicated to enhancing its human capital, fostering an environment where every employee can optimize their abilities. This collective effort aims to boost the competitiveness and overall corporate value of the Group.

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