

**FOR IMMEDIATE RELEASE**

MITSUI-SOKO HOLDINGS Co., Ltd.

***MITSUI SOEN*, a MITSUI-SOKO Group communication magazine,  
won the Overall Award**

*At the Keidanren Recommended Internal Communication Contest 2023  
organized by Keidanren Business Services, Internal Communication Center*

MITSUI-SOKO HOLDINGS Co., Ltd. (Minato-ku, Tokyo; President & CEO: Hirobumi Koga) is pleased to announce that *MITSUI SOEN*, a group communication magazine by the MITSUI-SOKO Group won the Overall Award in the Magazine/Newspaper Type Category at the Keidanren Recommended Internal Communication Contest 2023 organized by Keidanren Business Services, Internal Communication Center.

In May 2022, the Group refreshed its Group Philosophy and concurrently unveiled its five-year Medium-Term Management Plan 2022. This award was bestowed in recognition of our Group's collaborative communication efforts with the management division, showcasing a profound integration of the Group Philosophy into specific instances within the medium-term management plan.

*MITSUI SOEN* originated as the in-house magazine of MITSUI-SOKO Co., Ltd. back in 1964. Over the years, its form and function have changed in accordance with the growth and transformation of the Group, leading to its relaunch as the group communication magazine in 2014. The core objective of this publication is to "enhance awareness and knowledge as a member of the MITSUI-SOKO Group" by "sharing the endeavors and engagements of each group company, with a horizontal emphasis on business and individuals." Disseminated to around 8,000 employees across the Group's companies in Japan and abroad, it serves as a vital link for internal communication.

We will leverage this award as a catalyst to enhance the mutual comprehension among group companies with their diverse cultures, nurture a shared sense of unity, invigorate communication, and establish a communal platform for all employees to contemplate the Group's future. Through this, we aim to cultivate a corporate culture that embodies the Group's Purpose: Empower society, encourage progress.



[Reference]

[List of winners of the Keidanren Recommended Internal Communication Contest 2023](#)

Keidanren Recommended Internal Communication Contest:

An internal communication award system established in 1966 by the Keidanren Business Services, Internal Communication Center. The primary goal is to promote internal communication activities that benefit organizational management and to elevate the quality of internal communication publications. This is achieved through the evaluation and endorsement of editors' daily efforts.

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**For inquiries regarding this matter:**

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